



PURE JUICE
— VIETNAM —

PURE JUICE VIETNAM

NATURE'S FINEST, DELIVERED PURE

CATALOGUE

PREMIUM FRUIT INGREDIENTS
FROM VIETNAM TO THE WORLD

FRESH • NFC JUICE & PUREE • IQF • FREEZE-DRIED



100%
NATURAL



NO ADDITIVES
NO PRESERVATIVES



FREEZE DRIED
TECHNOLOGY



GLOBAL
QUALITY

QUALITY • INNOVATION • SUSTAINABILITY

COMPANY INTRODUCTION

Your Strategic Agri-Food Gateway to Vietnam



WHO WE ARE

Pure Juice Vietnam Co., Ltd. is a premier B2B exporter of high-grade tropical fruit and nut ingredients from Gia Lai Province. We bridge local high-tech agricultural clusters with global food manufacturers.



OUR BUSINESS MODEL: SUPPLY CHAIN INTEGRITY



Multi-Plant Scalability:

Allied network of top-tier processing facilities to guarantee zero delivery interruptions.



100% Legal & Quality Liabilities:

Centralized quality control protocols before every export shipment.

VISION & MISSION



OUR VISION

To become the most trusted corporate gatekeeper for Vietnamese tropical fruit and nut ingredients in the global B2B food industry.

“ *Building Long-Term Partnerships Through Transparency & Sustainable Supply.* ”

OUR MISSION



FOR GLOBAL BUYERS

Eliminate procurement friction with transparent, fully audited supply chains.



FOR LOCAL AGRICULTURE

Elevate commercial value of Gia Lai passion fruits and highland macadamia nuts.



FOR THE INDUSTRY

Guarantee price predictability, volume stability, and supply security.



STRATEGIC ORIGIN ADVANTAGE (GIA LAI HUB)

Direct presence in Gia Lai enables real-time farm-gate audits and strict control over raw material inputs.



High Altitude & Volcanic Soil



Strict Farm-Gate Selection



Full Traceability & Audit



Cold Chain Control



FARM CLUSTERS

Sustainable & traceable raw material source



PROCESSING PLANTS

Advanced technology & international standards.



COLD CHAIN LOGISTICS

Temperature-controlled system from farm to port



SEAPORT ACCESS

Efficient export via Cat Lai Port to worldwide



20+

EXPORT MARKETS
Worldwide Presence



10+

PROCESSING PARTNERS
Reliable & Scalable Network



100%

TRACEABILITY
From Farm to Fork



FSSC 22000

CERTIFIED
HACCP • HALAL • KOSHER
International Certifications

OUR VALUE CHAIN

FROM GIA LAI TO THE WORLD

A tightly controlled, end-to-end supply chain ensuring premium quality, food safety, and reliable delivery in every step.



QUALITY ASSURANCE

Rigorous control from farm to final shipment.



SUPPLY STABILITY

Strong network of partners and integrated supply management.



GLOBAL STANDARD

Compliance with international food safety and quality standards.



RELIABLE PARTNER

We are your trusted gateway to premium Vietnamese ingredients.

“ From Sustainable Farms to Reliable Global Supply. ”



01

01 SOURCING

Farm-Fresh, Premium Raw Materials

We source directly from selected highland farms in Gia Lai — the ideal region for macadamia cultivation with rich basalt soil and perfect climate.

- ✓ Direct farm partnerships
- ✓ Sustainable farming practices
- ✓ Careful harvest at peak maturity
- ✓ Traceability from the origin



02

02 PROCESSING

Advanced Processing & Strict Quality Control

Our partnered facilities are equipped with modern technology and operate under international standards to ensure consistent quality and safety.

- ✓ Advanced processing technology
- ✓ In-house laboratory testing
- ✓ Hygienic & controlled environment
- ✓ International food safety standards (HACCP, ISO, BRC...)



03

03 LOGISTICS

Reliable Logistics, Worldwide Delivery

We manage the entire logistics process with temperature-controlled solutions to deliver your orders safely and on time, anywhere in the world.

- ✓ Cold chain & temperature control
- ✓ Export documentation support
- ✓ Flexible shipping solutions
- ✓ On-time delivery commitment



20+

EXPORT MARKETS
Worldwide Presence



10+

PROCESSING PARTNERS
Reliable & Scalable Network



100%

TRACEABILITY
From Farm to Fork



FSSC 22000

CERTIFIED
HACCP • HALAL • KOSHER
International Certifications

NFC JUICE & TROPICAL PUREE

100% Pure Origin • Freshly Processed • Farm-to-Bottle Traceability

Crafted from carefully selected tropical fruits, using advanced processing technology to preserve natural flavor, nutrients, and vibrant color — delivering consistent quality for global industries.



NFC JUICE (NOT FROM CONCENTRATE)

- Passion Fruit
- Red/White Dragon Fruit
- Mango
- Pineapple
- Calamansi

100% Raw Fruit Liquid,
10–16°Brix,
0% Added Sugar

FRUIT PUREE & CONCENTRATE

- Mango
- Passion Fruit
(Seedless / With Seeds)
- Soursop
- Banana
- Guava

Smooth Viscosity,
Aseptic Processed,
13–30°Brix

FROZEN PULP (IQF / BLOCK)

- Passion Fruit with Seeds
- Soursop Pulp
- Avocado Puree

Quick-frozen at –40°C,
Zero Thermal Degradation



100% PURE FRUIT

Freshly harvested,
premium grade,
fully traceable



NON-GMO

Freshly harvested,
premium grade,
fully traceable



NO ADDED SUGAR

Freshly harvested,
premium grade,
fully traceable



ASEPTIC ASSURED

Freshly harvested,
premium grade,
fully traceable



TECHNICAL SPECIFICATIONS

PARAMETER	SPECIFICATION
 Origin	Vietnam (Gia Lai & Mekong Delta)
 Certifications	FSSC 22000, ISO 22000, HACCP, HALAL, KOSHER
 Shelf Life	Aseptic: 12 Months (Ambient) Frozen: 24 Months (–18°C)
 Quality Gate	100% Pure Fruit, Non-GMO, MRL Compliant, No Preservatives
 Brix Range	NFC Juice: 10–16°Brix Puree: 13–30°Brix

PACKAGING SOLUTIONS

SOLUTION	AVAILABLE OPTIONS
Retail Pack	100 g / 200 g / 500 g
Food Service	1 kg (Zipper Bag)
Industrial Pack	5 kg / 10 kg / 20 kg (Carton)
OEM / Private Label	Available
Packaging Material	Food-grade, multi-layer barrier pouch / Carton
Container Loading	According to product and packaging type

LOGISTICS & SUPPLY CHAIN



FROM FARM

Sourced from
trusted farms



COLD EXTRACTION

Gentle cold extraction
to retain nutrients
& natural flavor



ASEPTIC FILLING

Aseptic filling
in controlled
environment



COLD STORAGE

Stored at –18°C
to ensure maximum
freshness



CONTAINER

Global shipping
to your
destination

ADVANCED DRIED & FREEZE-DRIED FRUITS

Pure Tropical Flavor • Clean Label • Export-Grade Precision

Advanced drying technologies lock in natural flavor, color, and nutrients for versatile applications across food, beverage, and nutrition industries.

FREEZE-DRIED FRUITS (FD)

- Mango
- Durian
- Red/White Dragon Fruit

Sub-Zero Freeze-Drying,
Moisture <= 3%,
Ultra-crisp texture

SOFT-DRIED FRUITS (SD)

- Mango
- Passion Fruit
- Pineapple
- Soursop
- Papaya

Heat-Pump Dehydration,
SO2 Free,
Natural Chewy Texture

VACUUM-FRIED FRUITS (VF)

- Jackfruit
- Banana
- Taro

Low-temperature
vacuum frying,
low oil, crunchy





PREMIUM QUALITY
Carefully selected fruits
for superior taste,
color and texture.



CLEAN LABEL
No preservatives.
No artificial colors,
No additives.



EXPORT-READY
Compliant with international
food safety standards.



COLD CHAIN ASSURED
From processing to
delivery – always fresh
and safe.



TECHNICAL SPECIFICATIONS

PARAMETER	SPECIFICATION
 Origin	Vietnam
 Certifications	FSSC 22000, ISO 22000, HALAL, KOSHER
 Shelf Life	Freeze-Dried: 18 – 24 months Soft-Dried: 12 – 18 months (When stored in recommended conditions)
 SO2 Free	Yes. All products are SO2 Free.
 Moisture Retention	Freeze-Dried: <= 3% (Ultra-crisp) Soft-Dried: <= 20% (Optimal chewiness)
 Texture Profile	Freeze-Dried: Ultra crispy, preserves original shape & nutrients Soft-Dried: Naturally chewy, moist & elastic
 Microbiological Standards	• Standard Plate Count <100 cfu/g • E. Coli / Salmonella: Negative / Absent • Yeast & Mold: <10 cfu/g



PACKAGING SOLUTIONS

SOLUTION	AVAILABLE OPTIONS
Retail Pack	100 g / 200 g / 500 g
Food Service	1 kg (Zipper Bag)
Industrial Pack	5 kg / 10 kg / 20 kg (Carton)
OEM / Private Label	Available
Packaging Material	Food-grade, multi-layer barrier pouch / Carton
Container Loading	According to product and packaging type



LOGISTICS & SUPPLY CHAIN



FROM FARM
Sourced from
trusted growers



PROCESSING
Advanced technology
& quality control



PACKING
Hygienic packing
& labeling



COLD STORAGE
Temperature-controlled
storage



CONTAINER
Global shipping
to your destination

HIGH-BRIX FRUIT JUICE CONCENTRATE

Maximum Efficiency • Rich Natural Profile • Industrial Grade Stability

High-quality fruit juice concentrate crafted from premium tropical fruits. Designed for beverage manufacturers seeking intense flavor, natural color, and cost efficiency in large-scale production.



CLEAR CONCENTRATES

- Passion Fruit (50–65°Brix)
- Pineapple (60–65°Brix)
- Calamansi

High clarity, zero pulp sedimentation, optimized for beverages.

CLOUDY & PULPY CONCENTRATES

- Red/White Dragon Fruit (30–50°Brix)
- Mango (28–32°Brix)
- Guava

High fruit solids, natural color & full flavor profile.

CUSTOM BLENDS & BASES

- Beverage Bases
- Tailored Brix/Acid ratios
- Bakery Prep

Customized specifications for large-scale manufacturers.



HIGH COST-EFFICIENCY

Concentrated for optimized freight costs and long shelf life.



STABLE BRIX & PH

Concentrated for optimized freight costs and long shelf life.



ZERO PRESERVATIVES

Concentrated for optimized freight costs and long shelf life.



100% TRACEABLE

Concentrated for optimized freight costs and long shelf life.

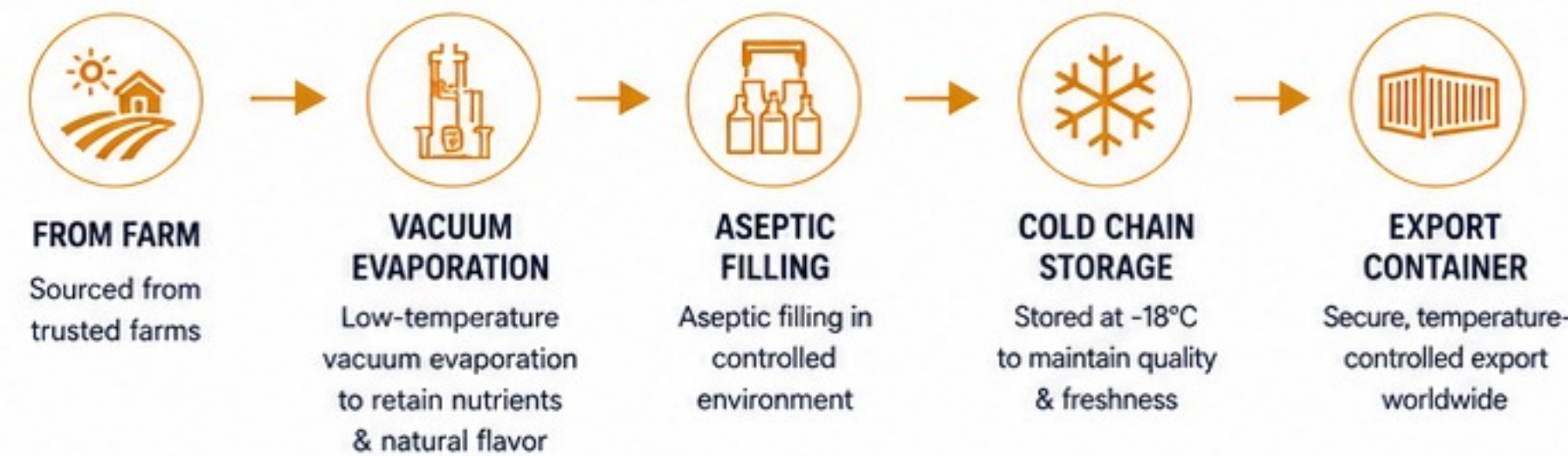
TECHNICAL SPECIFICATIONS

PARAMETER	SPECIFICATION
Origin	Vietnam (Gia Lai & Mekong Delta Farms)
Certifications	FSSC 22000, ISO 22000, HACCP, HALAL, KOSHER
Shelf Life	Frozen: 24 Months (-18°C) Aseptic: 12 Months (0–4°C)
Brix Range	28°Brix – 65°Brix (High Concentration)
Quality Standards	MRL Compliant, Microbes Negative, Heavy Metals Free

PACKAGING SOLUTIONS

Retail Pack	100 g / 200 g / 500 g
Food Service	1 kg (Zipper Bag)
Industrial Pack	5 kg / 10 kg / 20 kg
OEM / Private Label	Available
Packaging Material	Food-grade, multi-layer barrier pouch
Container Loading	According to product and packaging type

LOGISTICS & SUPPLY CHAIN



PREMIUM FRESH TROPICAL FRUITS

Farm-Fresh Quality • GLOBALG.A.P. Certified • Unbroken Cold Chain





FRESH DRAGON FRUIT (RED & WHITE)

- Class A
- 300g – 600g+
- Intact green scales
- Bright skin color

Air and sea freight grade, long shelf-life treatment.



FRESH PASSION FRUIT

- Purple Passion Fruit (Class A)
- High juice content
- Brix ≥ 15°

Firm skin, optimal for long-distance transport.



FRESH MANGO & TROPICALS

- Cat Chu / R2E2 Mangoes
- Seedless Lime
- Durian
- Pomelo

Strictly sorted, pest-free, uniform weight and color.



GLOBALG.A.P. FARMS

Traceable from registered plantation codes to final port.



STRICT MRL COMPLIANCE

Regular lab testing, safe for global markets.



POST-HARVEST PRECISION

Careful handling, graded quality control.



AIR & SEA FREIGHT READY

Optimized packaging for maximum freshness and durability.

TECHNICAL SPECIFICATIONS

PARAMETER	SPECIFICATION
 Origin	Vietnam (Gia Lai & Mekong Delta Plantation Zones)
 Certifications	GLOBALG.A.P., SMETA, Phytosanitary, HACCP
 Shelf Life	14 – 35 Days (Depending on transport & fruit type)
 Storage Temperature	Red Dragon Fruit: 3–5°C Passion Fruit: 5–8°C Mango: 10–12°C
 Quality Grade	Class A, Pest Free, MRL Compliant, Zero Chemical Residues

PACKAGING SOLUTIONS

SOLUTION	DESCRIPTION
Telescopic Cartons	4kg / 5kg / 9kg Heavy-duty corrugated boxes with foam netting.
Open-Top Crates	10kg / 18kg Plastic or corrugated crates for wholesale distribution.
Custom Retail Packs	500g / 1kg Clamshells or punnets with custom private labeling.

LOGISTICS & SUPPLY CHAIN



VIETNAM PREMIUM MACADAMIA

High-Altitude Highlands Harvest • Rich Creamy Texture • 100% Traceable Orchards



IN-SHELL MACADAMIA (SAW-CUT)

- Uniform diameter 22-27mm+
- Moisture $\leq 1.5\%$
- Easy-open saw cut with opening key

Rich natural buttery flavor, perfectly roasted.



MACADAMIA KERNELS (RAW & ROASTED)

- Style 0 (Super Whole)
- Style 1 (Whole 17-20mm)
- Style 4 (Halves)

Vacuum packed for maximum freshness and crunch.



FLAVORED & GOURMET SNACKS

- Honey Roasted
- Salted In-Shell
- Chili & Garlic Macadamia

Ideal for retail supermarket distribution and gifting.



GIA LAI HIGHLANDS ORIGIN

Sourced directly from sustainable highland orchards.



LOW MOISTURE ($<1.5\%$)

Ultra-low moisture for extended shelf life and crispiness.



NON-GMO & GLUTEN FREE

100% natural, non-GMO and gluten free.



RICH IN OMEGA-7 & HEALTHY FATS

Naturally rich in Omega-7, healthy fats and essential nutrients.

TECHNICAL SPECIFICATIONS

PARAMETER	SPECIFICATION
 Origin	Vietnam (Gia Lai & Central Highlands Plateau)
 Certifications	FSSC 22000, ISO 22000, HACCP, HALAL, KOSHER
 Shelf Life	In-Shell: 18 Months Kernels (Vacuum): 12 Months
 Moisture Content	$\leq 1.5\%$ (Ultra-crisp texture)
 Kernel Style Grades	Style 0 (Whole Large), Style 1 (Whole Medium), Style 4 (Halves & Pieces)
 Quality Standards	Aflatoxin Free, FFA $\leq 0.5\%$, Zero Rancidity

PACKAGING SOLUTIONS

VACUUM BAGS IN CARTON

10kg / 11.34kg

Foil vacuum bags inside heavy-duty Master Carton.

BULK JUTE / PP BAGS

25kg / 50kg

Woven bags for raw in-shell industrial processing.

GOURMET RETAIL PACKS

250g / 500g

Zip-lock pouches or aluminum tins with metal keys.

LOGISTICS & SUPPLY CHAIN



HIGHLAND HARVEST

Hand-picked at peak maturity.



DE-HUSKING & DRYING

Careful de-husking & low-temperature drying.



PRECISION CUT / SHELLING

Saw-cut technology for easy opening & minimal breakage.



VACUUM PACKAGING

Vacuum sealed to lock-in freshness and quality.



EXPORT CONTAINER

Temperature-controlled shipping to global markets.

INDIVIDUALLY QUICK FROZEN (IQF) FRUITS



Lock-in Freshness • Precise Cut Sizes • Free-Flowing Quality

Individually quick frozen fruits retain the peak freshness, nutritional value and natural flavor of tropical fruits. Our IQF technology ensures free-flowing quality, consistent cut sizes and optimal performance for food industry applications.



IQF MANGO

- Dices (10x10mm)
- Dices (15x15mm)
- Slices
- Chunks
- Halves

Cat Chu & Kaew varieties, vibrant yellow, 100% free-flowing.



IQF DRAGON FRUIT (RED & WHITE)

- Dices (10x10mm)
- Dices (15x15mm)
- Cubes
- Spears

Uniform cut size, fines ≤ 2%, rich antioxidants.



IQF PINEAPPLE & OTHER TROPICALS

- Pineapple Chunks / Tidbits
- Passion Fruit Scoops
- Papaya Dices
- Banana Coins

Ideal for bakery, pizza topping, smoothies, and retail packaging.



FLUIDIZED IQF TUNNEL

Quick-frozen at -40°C to maintain cell structure and natural bite.



100% FREE-FLOWING

Quick-frozen at -40°C to maintain cell structure and natural bite.



ZERO ADDED SUGAR

Quick-frozen at -40°C to maintain cell structure and natural bite.



SHAPE & NUTRIENT RETENTION

Quick-frozen at -40°C to maintain cell structure and natural bite.

TECHNICAL SPECIFICATIONS

PARAMETER	SPECIFICATION
 Origin	Vietnam (Gia Lai & Mekong Delta Farms)
 Certifications	FSSC 22000, ISO 22000, HACCP, HALAL, KOSHER
 Shelf Life	24 Months (Stored at -18°C or below)
 Cut Specifications	Dices (10x10mm, 15x15mm), Chunks, Tidbits, Slices, Spears
 Quality Standards	Free-flowing, Fines ≤ 2%, Foreign Matter Free, MRL Compliant

PACKAGING SOLUTIONS

SOLUTION	DESCRIPTION
Bulk Cartons	10kg / 13.6kg Inner blue food-grade PE bag in Master Carton.
Retail / Foodservice Bags	1kg / 2.5kg / 5kg Printed pillow pouches.
Octabin Container	500kg / 800kg Bulk Octabin containers for industrial re-processors.

LOGISTICS & SUPPLY CHAIN



FROM FARM
Sourced from trusted farms



SELECTION & WASHING
Strict washing & quality control



PRECISION CUTTING
Consistent cut size & uniform quality



IQF TUNNEL
Quick-frozen at -40°C to lock in freshness & nutrition



COLD STORAGE CONTAINER
Stored at -18°C for quality assurance until delivery

OUR COMMITMENT TO
**INTERNATIONAL QUALITY
& FOOD SAFETY**

Certified. Verified. Trusted Worldwide.



INTERNATIONAL FOOD SAFETY CERTIFICATIONS

FSSC 22000
Global Food Safety Standard

ISO 22000:2018
Certified Management Systems

HACCP CERTIFIED
Critical Control Points

HALAL CERTIFIED
Compliance Guarantee

KOSHER CERTIFIED
Global Quality Standard

GLOBAL STANDARDS
EU, US FDA, Japan Compliance

FULL TRACEABILITY
Farm to Finished Product

SAFE HANDLING
Cold Chain Management

RIGOROUS INSPECTION
Multi-layer Quality Checks

TRUSTED PARTNER
Uncompromised Quality

STRICT ANALYTICAL & CHEMICAL COMPLIANCE

ZERO-RESIDUE MRL GATEKEEPING

Strictly compliant with EU, US FDA & Japan limits.

INDEPENDENT 3RD-PARTY VERIFICATION

Validated by SGS, Eurofins, Bureau Veritas.



HEAVY METALS		MICROBIOLOGY		CHEMICAL SECURITY	
Lead (Pb)	ND	Total Plate Count	< 100 cfu/g	Pesticides	Compliant
Cadmium (Cd)	ND	Yeast & Mold	< 10 cfu/g	SO ₂	Not Detected
Arsenic (As)	ND	E. Coli	Negative	Additives	None
Mercury (Hg)	ND	Salmonella	Negative	GMO	Free

ND = Not Detected

QUALITY ASSURANCE FLOW



3

4

5

6

CONTACT US & INQUIRY GUIDE

PARTNER WITH US FOR SUSTAINABLE GROWTH

Pure Juice Vietnam welcomes global procurement managers, industrial R&D teams, and distribution partners to initiate commercial dialogues. Whether you require standard wholesale allocations or custom-tailored specification matrices, our commercial desk is engineered to provide rapid technical support, regulatory compliance documentation, and seamless international logistical clearing.



B2B SOURCING & SAMPLE REQUEST PROTOCOL

To expedite your procurement timeline and ensure accurate technical alignment, please provide the following details when contacting our commercial desk:



1. PRODUCT SPECIFICATION REQUIREMENTS

Target Brix level, pulp/cell content, or calibration size (for IQF, dried fruits, or macadamia nuts).



2. VOLUME & DELIVERY TERMS

Target order quantity per shipment (MOQ: 1 Full Container Load / FCL preferred for frozen / liquid lines) and preferred Incoterms (FOB, CFR, CIF).



3. DESTINATION PORT & REGULATORY COMPLIANCE

Specific custom clearance protocols or regional certification requirements of your destination country.



CENTRALIZED COMMERCIAL DESK



Corporate Web Portal

www.purejuicevietnam.com



Email

sales@purejuicevietnam.com



Headquarters

383 Bach Dang Street,
Quy Nhon Ward, Gia Lai Province, Vietnam



Core Supply Capabilities

NFC Juices & Purees, Fruit Juice Concentrates,
IQF Frozen Fruits, Advanced Dried/Freeze-Dried Fruits,
and Premium Dehydrated Gia Lai Macadamia Nuts.



GLOBAL REACH

Connecting premium Vietnamese fruits to the world.



CERTIFIED QUALITY

International standards.
Rigorous compliance.



SUSTAINABLE SOURCING

From our farms to your business,
sustainably and ethically.



RELIABLE PARTNER

Consistent quality,
on-time delivery,
long-term partnership.



WE'RE HERE TO HELP

Our team is ready to support
your business needs.



PURE ORIGIN. PURE QUALITY. PURE PARTNERSHIP.